



# ***FASHIONISTA***



Sir Bhavsinhji Polytechnic Institute, Bhavnagar  
Computer Aided Costume and Dress Making Department

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## **BEGINNING**

Computer Aided Costume Design and Dress Making is a professional fashion design discipline that deals with the art of applying design to clothing. This department started in 1978 with 15 intakes and now running successfully with 30 intakes. It has well-developed Infrastructure and laboratory facilities. This Newsletter is started with an objective of knowledge sharing and spreading the various activities carried out by CACDDM department. It is gradually obtaining appreciation of the students, faculty members and readers. This is the second volume and first issue for the year 2020-21. This newsletter is in front of you for genuine readers.

For publishing a newsletter, lots of efforts of faculty members are involved. For delivering better knowledge, skills and activities in performing the practices as well as theories up to the best level and always curious for development of students. This department is committed to give outcomes-based education with definite vision and mission with clear objectives in providing the fashion designer to the nation.

Department having various laboratories such as Clothing lab, Drawing lab, Computer lab and Textile lab. At present total 4 faculties are working in the department. Most of the faculties are having Ph.D. qualification and well-experienced.

The teaching is assisted with projector for better understanding of the students. Industrial visits are arranged for students to gain practical experience. The department toppers have been encouraged by Gold Medal distribution by Silver Jubilee Memorial Trust.

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### **VISION OF THE DEPARTMENT**

To develop competitive professionals to meet the challenges in apparel industry and society through emphases on holistic education.

### **MISSION OF THE DEPARTMENT**

- To provide quality education to prepare nationally competitive students to pursue a wide range of career prospects in apparel industry.
- To create skilled workforce through innovative teaching learning methods to meet the present and the future demand of fashion industry.
- To nurture students by emphasizing their creativity and imparting ethical values in them.

### **PROGRAMME EDUCATIONAL OUTCOMES (PEOs)**

Diploma Graduate will....

1. Pursue successful career in fashion designing, quality assurance and sales promotion in apparel industry.
2. Manage own boutique or enterprise.
3. Adapt changing fashion trends addressing societal and environmental needs.

### MESSAGE FROM PRINCIPAL



Dear Students,

Wish you warm greetings for Publication of this first issue of second volume of “Fashionista” Half-yearly Newsletter for the year 2020-21 of CACDDM Department of Sir Bhavsinhji Polytechnic Institute. It is truly appreciable initiative and I congratulate to CACDDM Department for this Endeavour. I wish all the best to all direct and indirect helping hand of this Newsletter.

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### MESSAGE FROM HOD



Dear Students,

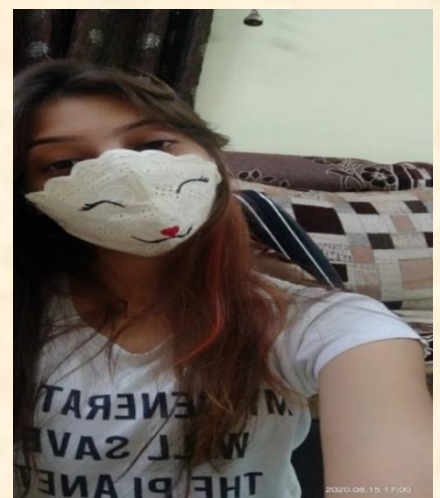
It gives me pleasure to present you the first issue of second volume of “Fashionista”. This is a platform for students and faculty members to represent their knowledge and academic activities. I acknowledge the efforts put by the team “Fashionista” and faculty members of CACD&DM department.

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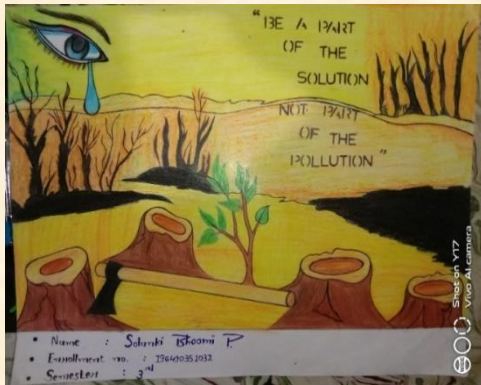
### DESIGNER MASK MAKING COMPETITION

Our department arranged DESIGNER MASK MAKING COMPETITION on date 15-08-2020 on account of Independence Day. In this competition Total 33 student of semester III and V have been participated. Students have made beautiful designer mask with suitable embellishment techniques. This competition was arranged online mode due to pandemic situation of COVID19. Winners of this competition are:

1. Ahuja Rekha
2. Dudhrejiya Yashvi R.
3. Solanki Bhoomi P.
3. Hadiya Noopur



## GO GREEN DRAWING COMPETITION



Our department had arranged GO GREEN DRAWING COMPETITION on date 15-08-2020 on account of Independence Day. In this competition total 28 student of semester III and V have been participated. Students have made beautiful drawings of theme of save nature and earth. This competition was arranged online mode due to pandemic situation of COVID19. Winners of

this competition are:

1. Solanki Bhoomi P
2. Dhandhukiya Falguni.
3. Dholakiya Hetvi

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## COLLAGE MAKING COMPETITION

Our department arranged COLLAGE MAKING COMPETITION on date 02-10-2020 on account of celebration of 151<sup>st</sup> Gandhi Jayanti. In these competition total 14 students of semester III and V has been participated. Students make different types of collage related to life events of Mahatma Gandhi. This competition was arranged online mode due to pandemic situation of COVID19. Winners of this competition are:



1. Vaghela Zarna A.
2. Agravat Krupali
3. Hadiya Noopur

### PLEDGE OF “USE OF KHADI FABRIC

Our department arranged to take pledge for “USE OF KHADI FABRIC” on date 02-10-2020 on account of celebration of 151<sup>st</sup> Gandhi Jayanti. In these event students of semester III and V have been participated. This event was arranged online mode due to pandemic situation of COVID19. Students taken pledge of the same at their home with their family members.

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### ONLINE INDUSTRIAL VISIT

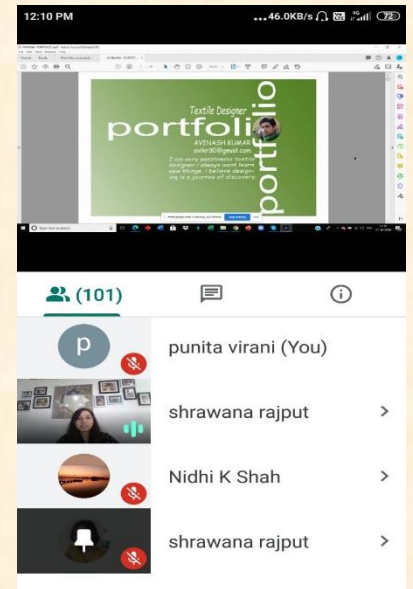


Our department arranged online Industrial Visit at Nyasta Design Studio, Poona on date 31/10/2020. In these visit total 35 students of semester III and V have been participated. In the industry student shown whole process of preparing fiber to fabric. They have shown different spinning and weaving machinery of textile manufacturing. They also understand process flow of material in different textile department.

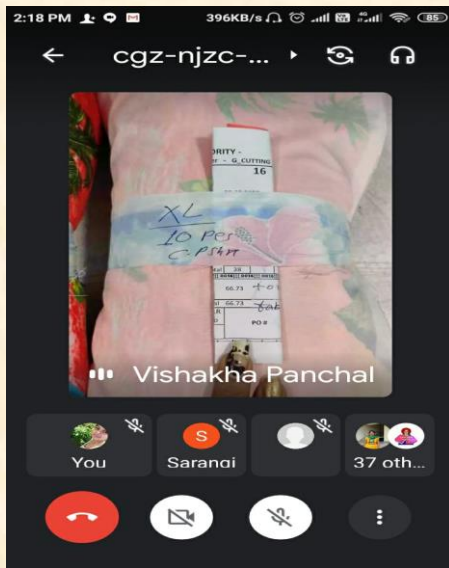
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### WEBINAR

Our department arranged Webinar “Effective design portfolio development -the do’s and don’ts” on date 31/10/2020. In this webinar total 101 Students of semester 1,3,5 and faculties of CACDDM and home science from Gujarat were attended the webinar to understand importance and development of effective portfolio. Ms. Shrawana Rajput, Global Design Consultant & Branding Researcher had delivered a speech about important tips to prepare portfolio.



### ONLINE INDUSTRIAL VISIT



Our department arranged online Industrial Visit at Narhari Export Pvt. Ltd., Ahmedabad on date 02/11/2020. In these visit total 40 Students of semester 3<sup>rd</sup> and 5<sup>th</sup> were attended online visit to understand about industrial machineries and process of different sections of industry under the subject of Production planning, management and control, Advance apparel production technology and Garment machinery.

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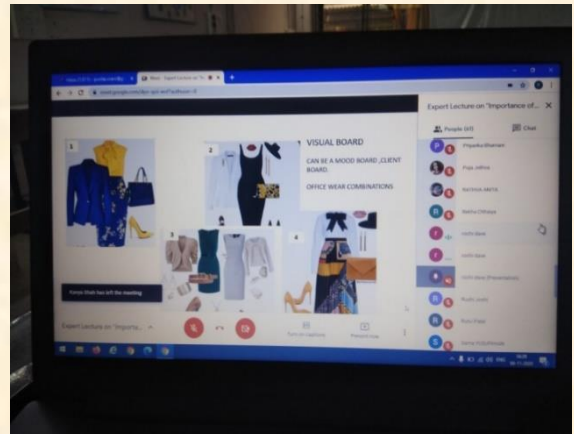
### MASK DISTRIBUTION

The department has distributed masks to the workers of institute cleanliness on 04/11/2020. It was a part of safety during pandemic situation of COVID-19



## WEBINAR

Our department arranged Webinar Importance of jewelry and life style accessories on date 6/11/2020. In this webinar Total 61 Students of semester 1<sup>st</sup> ,3<sup>rd</sup> ,5<sup>th</sup> and faculties of CACDDM and home science from Gujarat were attended the Expert Lecture to know about importance of jewelry and life style accessories. Ms. Ruchi Dave, Product Developer had delivered a speech about important of jewelry and life style accessories.



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## FASHION WORLD WITH TIME IN THE POST-COVID ERA

The 'Made in India' campaign by Prime Minister Narendra Modi has given a major boost to Indian fashion designers, who were lacking behind because of fast fashion brands. Social media has been an effective tool in making local fashion brands popular and has helped in generating business for them during the post-lockdown era.

Let's accept the fact that 2020 is all about survival and brands and designers are finding new ways to redirect the manpower and sustain the brands in the next two quarters and wait for the revival of the market. Designers are finding new directions where fabrics and designs can help them generate decent revenue to meet their needs. From home décor, gloves to masks, creative minds are venturing in every possible direction with a ray of hope.

Nothing is constant and this is what everyone is trying to believe and is working towards a better tomorrow.



## STUDENT'S PROJECTS

Students have worked on following projects during final year.

An application of mashru fabric or sustainability of traditional textile



An application of various techniques for surface embellishment on khadi with inspiration from musical instruments



Create innovative tie & dye fabric and apply on indo-western garments

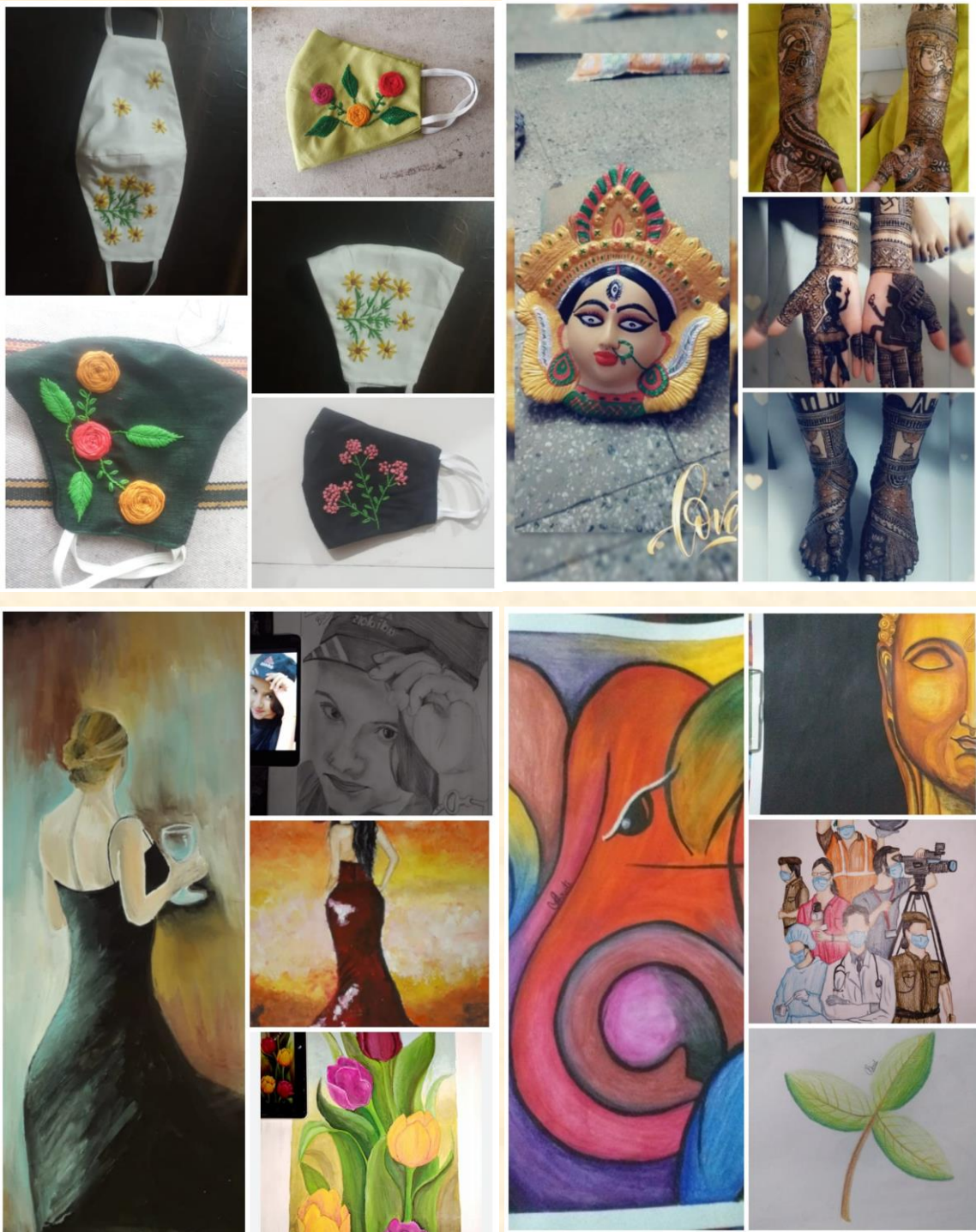


Psychological effect of various line on human figure



### STUDENTS' ART WORK

Students have done following art work apart from practical work during their leisure time.



## STUDENTS' ACHIEVEMENTS

### Toppers of the Department

SEMESTER-VI			
			
RANK I DUDHATRA JULIBEN R. CPI 9.55	RANK II BABARIYA KHUSHBUBEN J. CPI 9.36	RANK III KANKOSHIYA RUTU M. CPI 9.28	
SEMESTER-IV			
			
RANK I TRIVEDI ISHA M. CPI 9.23	RANK II SHAH SHREYA V. CPI 9.21	RANK III TRIVEDI SARANGIBEN A. CPI 9.12	
SEMESTER-II			
			
RANK I PARMAR JANKI S. CPI 9.65	RANK II KACHHELA AAHUTI P. CPI 9.07	RANK III KAKADIYA VANDANA CPI 8.98	RANK III DARSHANA R SOLANKI CPI 8.98

## FACULTY ACHIEVEMENTS

- Dr. Pallavi Acharya has achieved Ph.D. degree from Saurashtra University, Rajkot on 26/11/2020 and the research topic is “Documentation of traditional motifs and techniques of bandhani of Saurashtra region and its changes: from past to present”.

## FACULTY DEVELOPMENT PROGRAM

Faculties of CACD&DM department updated their knowledge by Faculty Development Program permitted by CTE.

SR. NO.	Name of Faculty	Training Title	Organised By	Date of Training
1	Dr. F.V. Kugashiya	Comprehensive online intellectual Property Rights (IPR)	i-HUB, GTU, Ahmedabad	06/07/2020 to 14/09 2020
2	Dr..P.A.Acharya			
3	Dr..P.J.Virani			
4	Ms..M.M.Detha			
5	Ms S.S. Bambhania			
6	Dr. F.V. Kugashiya	e-Content Development course	KCG& HRDC GU, Ahmedabad	28/07/2020 to 18/08 2020
7	Dr..P.A.Acharya			
8	Dr..P.J.Virani			
9	Smt.M.M.Detha			
10	Ms S.S. Bambhania			
11	Dr..P.J.Virani	Role of Technical Institution in Community Development)	NITTTR.BHOPAL (ON LINE)	7/12/2020 TO 11/12/2020

**EDITORIAL TEAM**



Dr.Punita Virani  
Faculty



Ms.Darshana Solanki  
Student



Ms. Krupali Agrawat  
Student



Ms. Isha Trivedi  
Student



Ms. Shreya Shah  
Student

